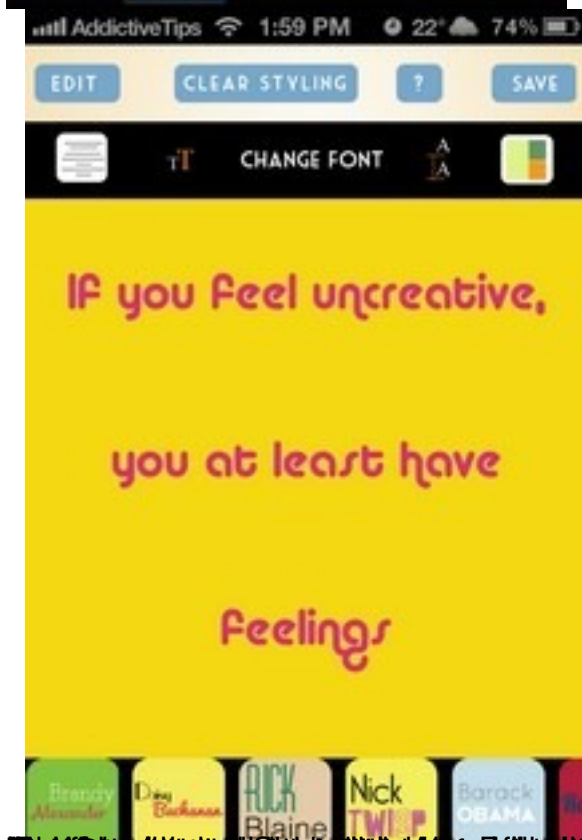


Although Instagram is basically an image sharing service, a lot of photos posted on the network are nothing more than inspirational (or even random) quotes in fancy fonts and pretty backgrounds. While many people like such photos, a considerable percentage of users think that Instagram is not the right platform for such text-oriented images. Apparently, the developers of the new **Whims** app appear to wholeheartedly agree with that, and have come up with a brand new social network that aims to weed out these quotes from Instagram, and provide them with a home of their own. Thanks to Whims, you can easily create elaborate text snippets, complete with customizable fonts, text styles and background images. The end product, or rather, the 'whim' can be saved to your camera roll, shared with your friends on other social networks, or published on the app's own network.





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