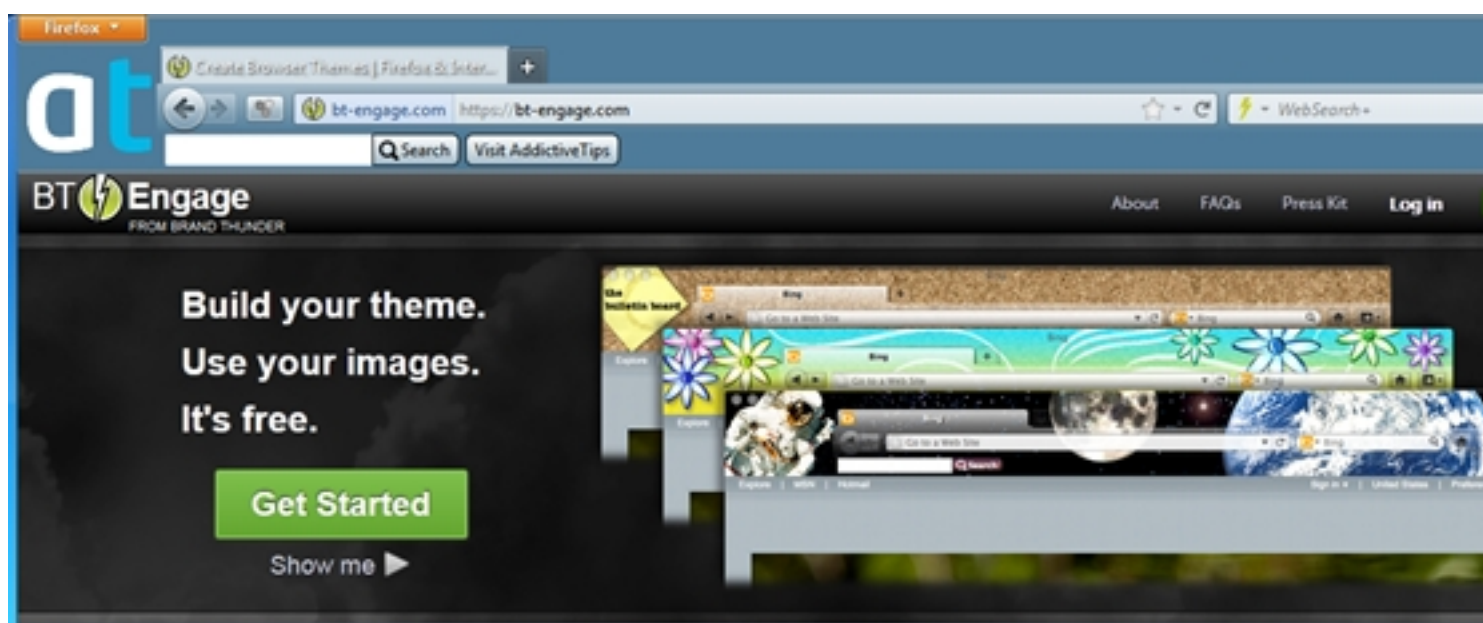
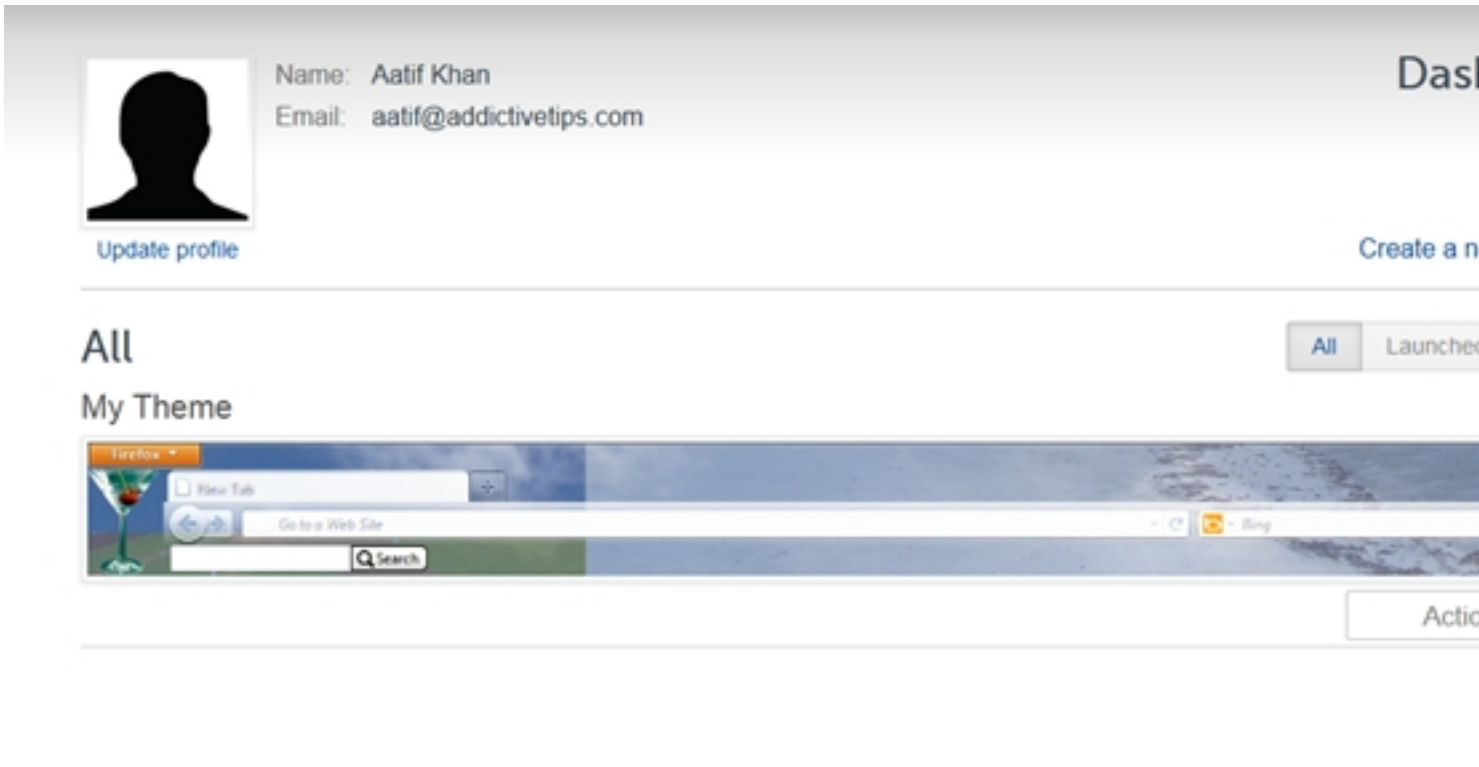


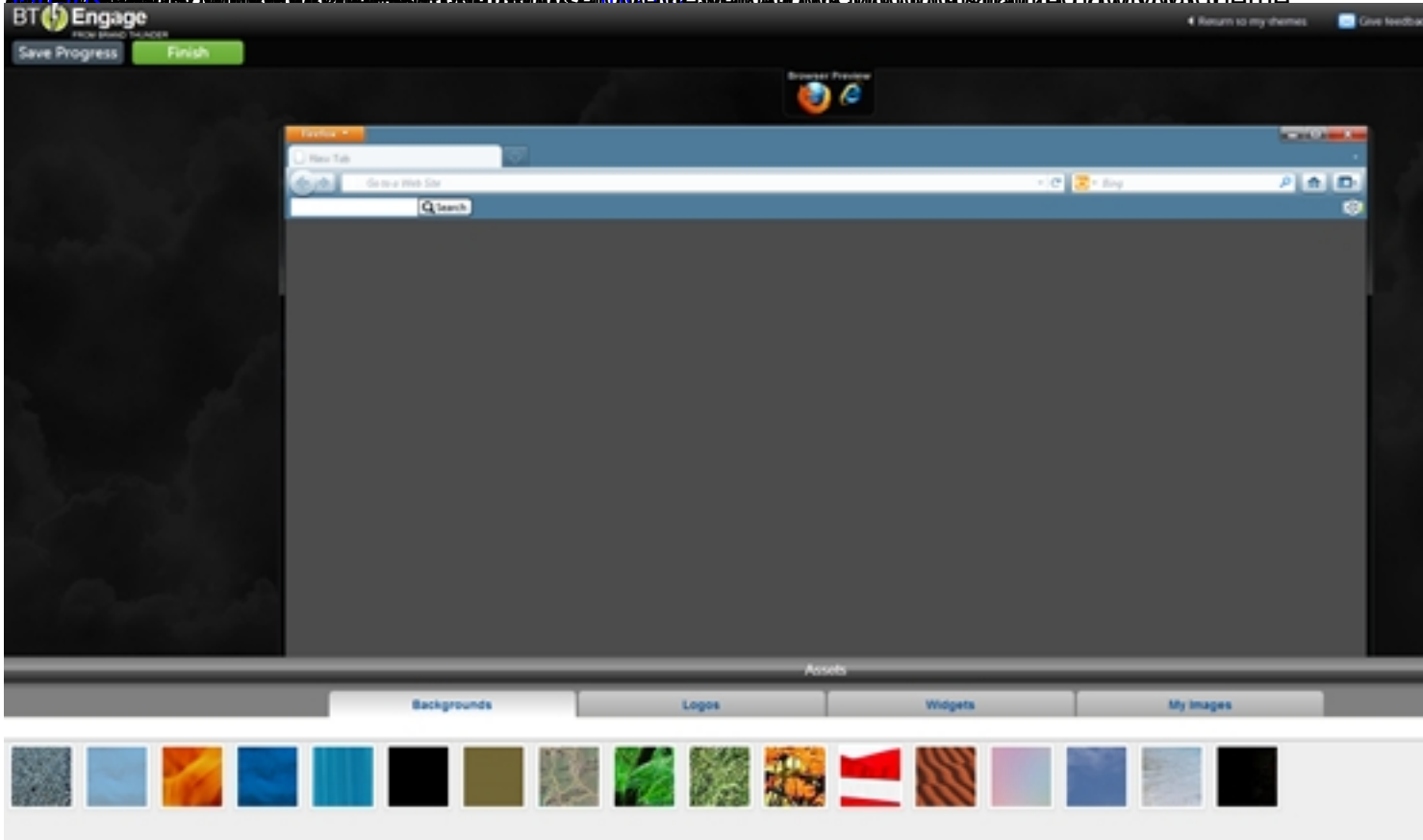
In the world of marketing, getting your message across effectively is probably the best advertising technique, and brands, organizations, companies etc, employ all possible means to achieve this. Generally, when consumers are continuously reminded of a product/service, chances are high that they'll remember it more than others. This appears to be the thought behind Brand Thunder's **Engage** – a free web app that allows anyone to create a browser theme (currently supporting Mozilla Firefox and Microsoft Internet Explorer). Since a browser window is almost always present in front of a user when surfing the web, having your theme splashed across their screens is, arguably, one of the best ways to market yourself. So, if you're a blogger, service provider, product manufacturer, or would just like to *brand* yourself, hit the jump and see how Engage can serve you.



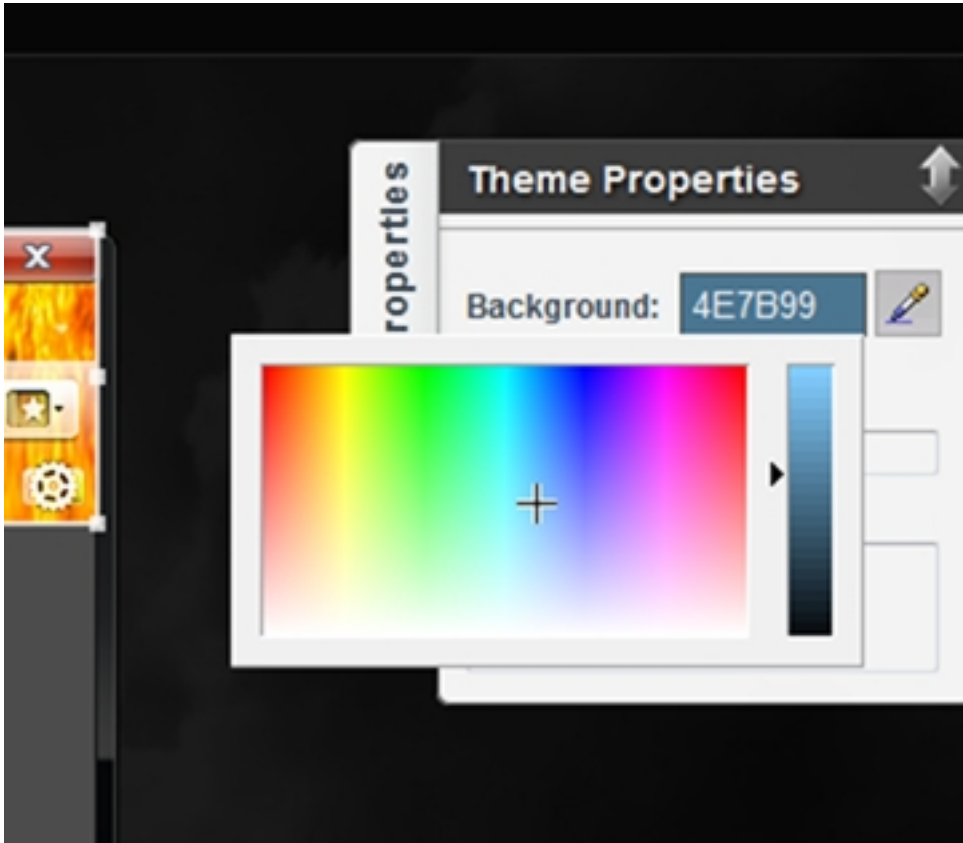
The application sports a clean, easy interface that is pretty self-explanatory. You can hit the *Get Started* button to begin building your theme right away, but we recommend creating an account first, as you'll need that for saving/downloading and sharing your theme. Account creation requires a valid email address, name and password. Once you've verified your account (you will receive a verification email), logging in will take you to your *Dashboard*, where you can view/manage your existing themes or create new ones.



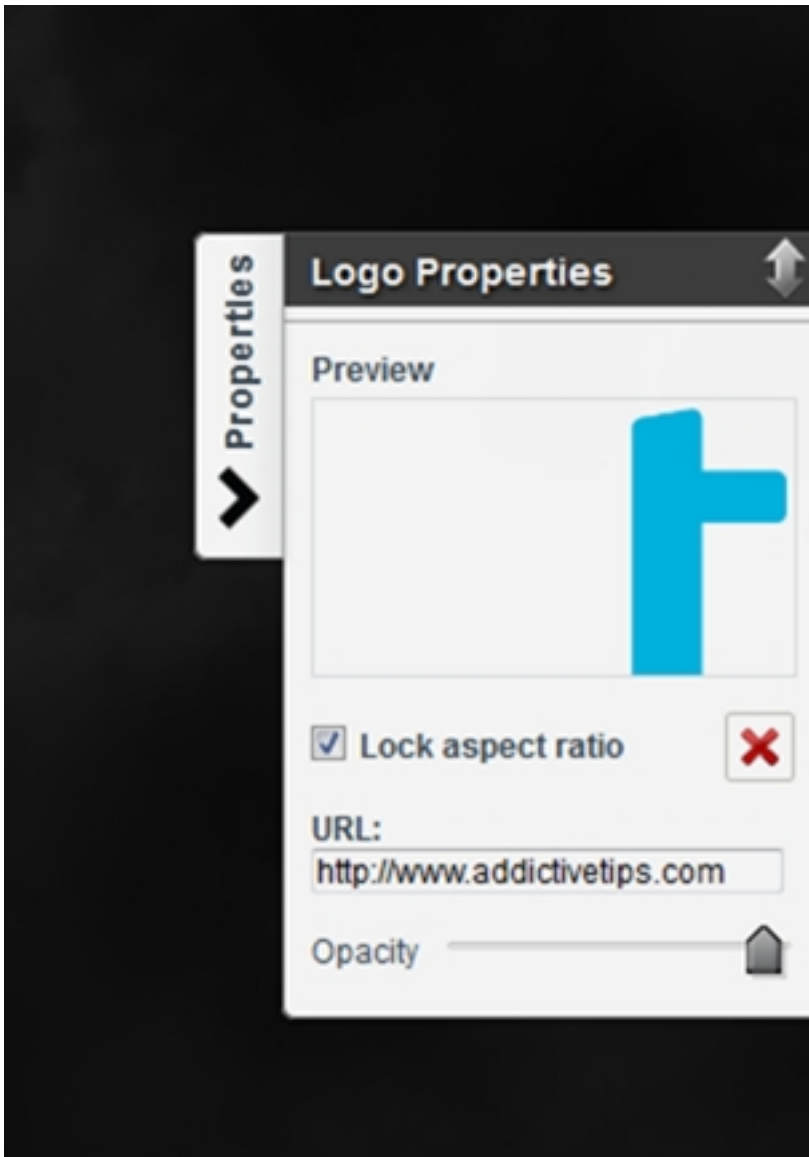
BT Engage: Create Free And Functional Themes For Firefox IE [Web]



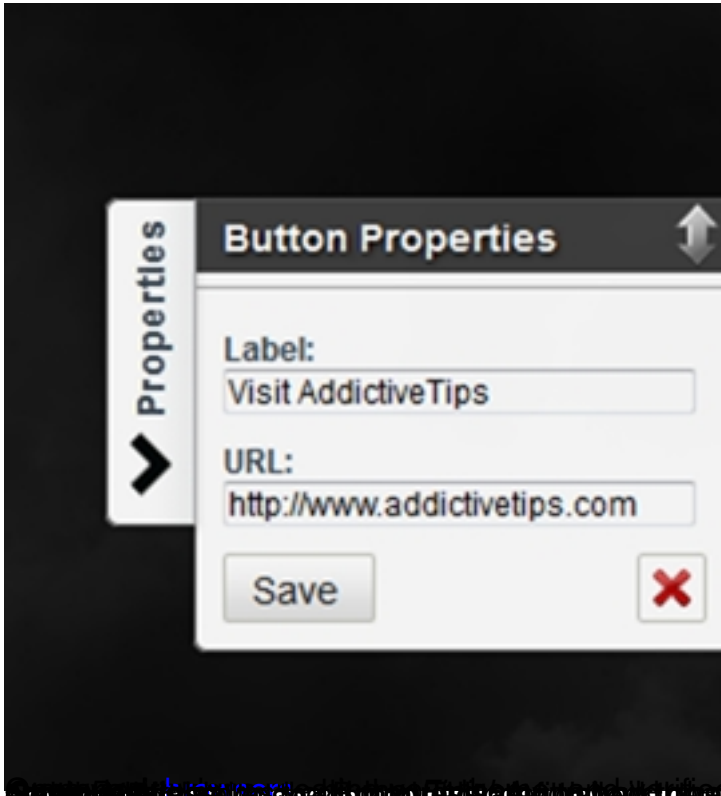
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Firefox has a built-in color picker, but you can also use a third-party color picker like [Color Picker \(color picker fly\)](#), a



By using the preview pane, you can see how the logo will look inside your theme, letting you adjust the size and color of the logo as needed. You can also use the 'Lock aspect ratio' checkbox to ensure the logo's proportions are maintained. The 'URL' field allows you to specify the source of the logo, and the 'Opacity' slider lets you control the logo's transparency.



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that it will indeed work for Windows 7, both

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